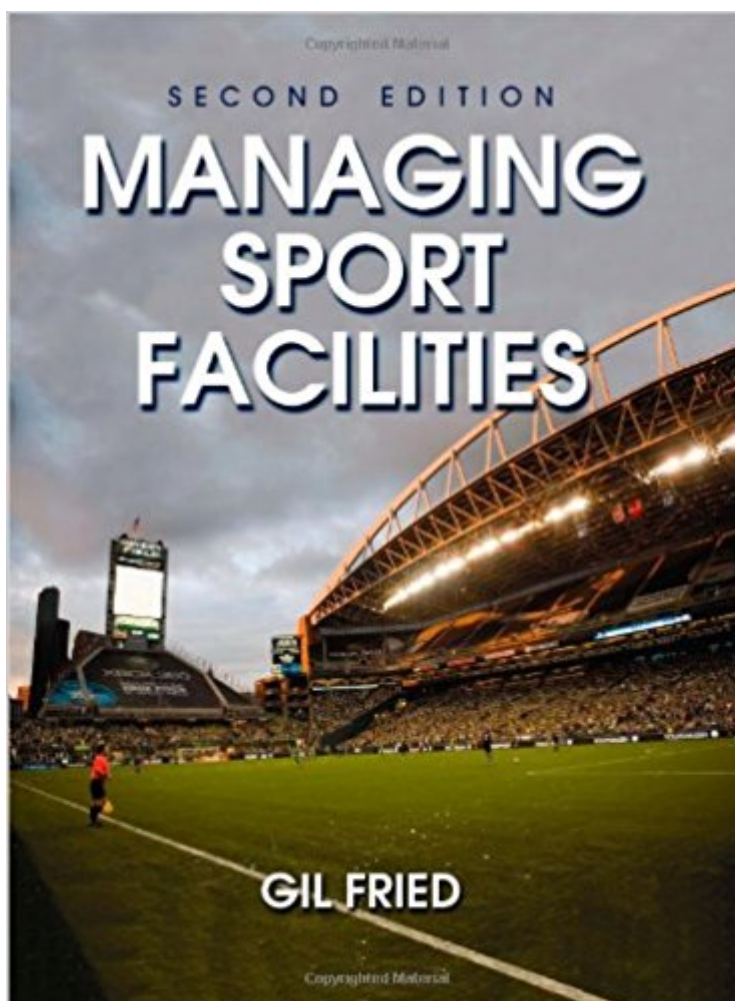


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Managing Sport Facilities - 2nd Edition



Synopsis

Managing Sport Facilities, Second Edition, continues the tradition set by its predecessor of providing future and current sport facility managers with the knowledge they will need in order to make the proper decisions in all areas of facility management. Like the groundbreaking first edition, the second edition provides a comprehensive understanding of crafting a career in running a sport facility. The second edition of Managing Sport Facilities continues to engage students with a clear writing style, extensive real-world examples, and information on managing a wide range of facilities, from professional sport stadiums to smaller and more common health clubs, colleges, and recreational environments. As managers require expanded knowledge to meet the needs of large, high-tech sport and recreation facilities, this edition has been updated to include these features: -An expanded section on risk management -New information on security issues -A full array of ancillaries, including an online instructor guide, test package, and presentation package In addition, the text offers updated content in the Facility Focus and Behind the Scenes sections, which bring the theories and concepts to life by citing specific examples of strategies used to make a facility "and the facility manager" more successful. Through the newly added facility manager profiles included in each chapter, students receive a close-up look at the challenges and rewards that practicing facility managers experience in their daily work. Readers also learn about the managers' educational and experiential backgrounds that helped them land their current jobs. This text provides students with a complete look at what it takes to develop and run a sport facility with an approach that combines various topics and disciplines. Students will learn the history of the sport facility industry and the primary goals and objectives of facility managers; how to build and finance a facility; facility operation; administration of marketing, finance, and other critical areas; and event administration and management. Managing Sport Facilities, Second Edition, contains extensive textbook learning aids, including real-world checklists and forms that allow students a glimpse of some of the tools and guidelines that professionals use in their work. Each chapter begins with objectives and a brief overview and concludes with a summary and discussion questions and activities. The instructor ancillaries will help instructors prepare for and teach their class, and the text itself is written in a clear and engaging style that makes the reading understandable, cogent, and easy to remember. Starting from its already solid foundation, the new material, updates, ancillaries, and practical learning aids make this new edition the most complete and up-to-date text on the subject. Students using this text will learn what it takes to blend leadership, operations management, and creativity in promotions as they begin their journey to being top-notch sport facility managers.

Book Information

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Customer Reviews

"Although every facility has its own unique situation and characteristics, Fried has created a useful text that is valuable for a variety of audiences." - Journal of Venue and Entertainment Management

Gil B. Fried, JD, is an associate professor at the University of New Haven in Connecticut. He has taught sport facility management for more than 10 years and has written numerous articles, books, and book chapters on sport facility management issues. Fried speaks across the country on issues ranging from building and financing facilities to dealing with risk management concerns. He serves as the director of risk management for OR&L Facility Management, which manages several million square feet of space. He has also worked with the International Association of Assembly Managers (IAAM) and is developing the curriculum and materials for the IAAM's Academy for Venue Safety & Security. In his leisure time, Fried enjoys playing badminton, being with his wife and kids, and traveling.

This book was very informative about the facility "check lists" that anyone managing the facility would need to consider. This book has opened my eyes to the complex management tasks that go on every day. I would recommend this book to anyone wanting to manage a facility someday.

Satisfied with product

great informations for professionals

buy it for management class, good book cheaper price I found....

This book gives great information on Sports Facilities. It isn't dated and does a good job of explaining the information in the text.

if you need a book to guide you in how to operate a facility this is a good start. This book has all the basics that you will need.

arrived in a reasonable amount of time from day shipped and in perfect shape. the product is greatly enjoyable to me and is insightful.

The product is a great resource if you want to know more about facilities management or if you need to know about it for a class!

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